SignLens : A Tool for Analyzing Polarized Social Relationship Based on Signed Graph Modeling

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#### 2 SignLens

**3** Conclusion and More Information







**2** SignLens

**3** Conclusion and More Information







- Social Interaction on the Web
  - The vast majority of online social network analysis focused on only POSITIVE relationships
  - However, what about the NEGATIVE ones ?
- Research Question:
  - When given such signed network, how to analyze these Positive(+) / Negative(-) links?



Figure: Common social media with signed links

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**③** Conclusion and More Information



Figure: The illustration of the proposed SignLens . SignLens contains individual analysis and group analysis. The individual analysis will visualize the relationships between nodes that users focus on. Group analysis gives the measures of unbalance of a signed graph over time.

# An Example of CBDB

- China Biographical Database Project (CBDB)
- Links: https://projects.iq.harvard.edu/cbdb/home
- Features:
  - 1 China's historical biographical record
  - 2 Contents available free of charge, without restriction, for academic use





Figure: The China Biographical Database is a freely accessible relational database with biographical information

Figure: Does Ouyang Xiu like Wang Anshi?



## Input Data

- Signed Temporal Graph  $\mathcal{G} = (\mathcal{V}, \mathcal{E}, \mathcal{X}, S, T)$  as input, where  $\mathcal{V} = \{v_i\}_{i=1}^{|\mathcal{V}|}$  is the set of nodes,  $\mathcal{E} = \mathcal{E}^+ \bigcup \mathcal{E}^-$  is the edge list containing both positive (+) and negative (-) links, and  $\mathcal{X}$  is the features of nodes.
- For example, we support tsv files upload to input such Signed Temporal Graph.

🔍 SignLens				戎
Introduction				
Data Input	Data Input			
R. Individual Analysis	EdgeList	EdgeInfo	NodeInfo	
🗠 Group Analysis				
About This Project		Ξ		
	Click or drag file to this area to uplo Support for a single file upload (please upload	ad Click or drag file to this area to sw file). Support for a single file upload (please u	o upload Click or drag file to this area to upload plead tsv file). Support for a single file upload (please upload tsv file).	
	Signed Network Info			
	Data Decription for cbdb			
	#Node: 144,184	#Node in Graph: 33,429	#Edge Type: 451	
	#Positive Links: 144,184	#Negative Links: 4,875	NNegative Ratio: 0.033	
	Begin Time: 117	End Time: 195		

## Individual Analysis

- Top and Central People: Who is the "Mr No"
- Direct Relationship: Does Su Shi hate Wang Anshi?
- Group Partition: What are their parties?

🔍 SignLens					
Introduction					
Data Input	Individual Analysis				
R. Individual Analysis	▼Parameter Setting				
🗠 Group Analysis	Nodes: Ouvano Xiu × Su Xun × Su Zhe ×	Su Shi × Wang Anshi × Zeng Gong ×			
③ About This Project	Depth: O	0			
	Algorithm:  Community Detection Network Embedding				
	CONTIRM RESET				
	Top and Central People Direct Relationship C	iroup Partition			
	Subgraph Info				
	Subgraph Info				
	#Node: 6	#Positive tie: 3		#Negative tie: 75	
	Centrality of Given People				
	EngName ChName PersonID	Degree Centrality	Betweeness Centrality	Closeness Centrality	Eigenvector Centrality
	Ouyang Xiu 歐陽修 1384	0.022	0.046	0.362	0.135
	Su Zhe 蘇縮 1493	0.007	0.009	0.338	0.07
8	Wang Anshi 王安石 1762	0.025	0.054	0.361	0.138





# Individual Analysis

- Top and Central People: Who is the "Mr No"
- Direct Relationship: Does Su shi hate Wang Anshi?
- Group Partition: What are their parties?

🔍 SignLens				×4
Introduction				
Data Input	Individual Analysis			
A. Individual Analysis	▶ Parameter Setting			
🖂 Group Analysis	Top and Central People Direct Relationship Group Partition			
③ About This Project	DirectGraph			
	Positive Tie	Negative Tie	Signed Graph	
æ		Ant Design Pro <b>O</b> Ant Design Copyright © 2021 Junjie Huang		

# Individual Analysis

- Top and Central People: Who is the "Mr No"
- Direct Relationship: Does Su shi hate Wang Anshi?
- Group Partition: What are their parties?

🔍 SignLens	λ
Introduction	
Data Input	Individual Analysis
R. Individual Analysis	► Parameter Setting
🔟 Group Analysis	Top and Central People Direct Relationship Group Partition
About This Proget	Su Zhe Wang AnShi Su Shi Su Shi Su Xun Zeng Cong
local host: 800 (Individual-analysis/h	

# Group Analysis

- How to meature unbalance
  - Negative Ratio
  - 2 Unbalance Triangle Ratio
  - 3 Frustrate Index
  - 4 Spectrual Analysis



**2** SignLens

**3** Conclusion and More Information

# Conclusion and More Information

- We proposed a new tool SignLens for analyzing signed networks.
- Full details for SignLens in conference proceedings
- More details for examples (CBDB, USCV) in github https://github.com/huangjunjie-cs/SIGNLENS
- See you at the live session!

# Thank You for your attention